

our network

targeting

Category Targeting

Arts
Humanities
Fashion & Beauty
Entertainment
Automotive
Hobbies
Interest
Family
Home
Health
Business
Finance
Lifestyle
Shopping & Retail
Teen
Career & Education
News & Reference
Sports
Dating
Social Networking
Science & Technology
Internet
Children
Travel
Leisure
and hundreds more sub-categories!

Age/Gender

Daypart/Weekday Targeting

Example: Only show during call center hours from 9 PM EST to 7 PM EST M thru F.

DMA & Country Targeting

Geographically target your ad campaign to practically any corner of the world. Available by country, region, state/providence and DMA.

Example: Show only to Denver, Los Angeles and New York City.

Language

Frequency

Choose how often your ad will be shown to each user.

Example: Don't show ad more than 2x per day, per user.

Content Rating

Select the maximum allowable rating for content that your ad will appear next to.

Example: Show only to web-sites with a rating no higher than PG-13.

Publisher/URL

Choose to only show to specific web sites, or to block certain URLs from running your campaign.

Browser

Internet Connection Speed

ISP (Internet Service Provider)